



**HYDE PARK**  
NEW CAIRO

## **Hyde Park Developments Launches Park Corner Phase II and announces North Coast Project at Dubai's "Egypt Property Show"**

*Targeting expats in the UAE; the company will also announce special prices and offers for Egyptians abroad*

Marking its strong presence in the sector, leading Egyptian real estate developer; Hyde Park Developments (HPD), is set to showcase their latest real estate projects, during the upcoming "Egypt Property Show" (EPS) at the Dubai World Trade Center. The exhibition, which will take place from the 5<sup>th</sup> to the 7<sup>th</sup> of May, will see HPD highlighting their unique developments within Egypt, which cater to Egyptian expats and Arabs property buyers, alike. As part of their participation in the show, Hyde Park will also announce special offers and a variety of payment methods to suit the needs of different clients, with a limited 8 year payment plan, on Hyde Park New Cairo's latest launch, Park Corner Phase II. The company will also reveal their new development in the North Coast "Coast 82"; which is scheduled to launch later this year.

Talking about their decision to participate in Egypt Property Show, Mr. Amin Serag, CEO of Hyde Park Developments, stated that HPD takes pride in being able to accommodate to the needs of a diverse audience of potential home owners. He added that the exhibition offers a great opportunity for the company to communicate its real estate portfolio with Egyptians abroad.

"We are extremely pleased to also announce unique offers specifically for Egyptians in the UAE during the exhibition and excited to showcase our integrated communities that truly cater to the needs of all." Mr. Serag went on to confirm Hyde Park's confidence in the importance of real estate exhibitions outside Egypt, which have allowed the company to reach more different segments of Egyptians and investors looking to invest in the Egyptian real estate market.

During the exhibition, Hyde Park Developments is expected to officially announce the launch of Hyde Park New Cairo's 235,000sqm the second phase of **Park Corner**, with an investment value of 3 billion pounds and a total of 1,000 units. Hyde Park New Cairo integrated community will offer a wide range of services for families, couples and singles, including a sporting club, clubhouses and wide open green spaces for as far as the eye can see, ensuring that all units will enjoy stunning panoramic views of the greenery. The units are projected to be delivered 3 years from the date of the contract.

Catering to a variety of different housing needs, the new phase offers a diverse range of units including Villa's, apartments, duplexes, twin houses, townhouses and family houses. Promoting the concept of integrated community living, all Hyde Park developments feature a variety of services



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and facilities all in one place, with a focus on the maximization of wide open spaces, sprawling green landscaping and modern designs.

During the exhibition, HPD will also announce their newest North Coast project “Coast-82”. Located on Fouka Road at 82 km of Matrouh, the residential project is a perfect option for second home or vacation home buyers. Capturing the original essence of the North Coast and spanning over 1 million sqm, the project will include 1,000 units, a mall and a 5 star hotel in addition to 550m of waterfront with total investments of EGP 12.5 billion.

The Egypt Property Show [EPS] is the first premium Egyptian real estate show to take place in Dubai. The show will begin in Dubai later moving to Kuwait, the UK and then the USA. The show aims to generate international exposure for the Egyptian real estate market with the aim of opening up the Egyptian market to new investors and providing exhibitors as well as buyers with a turn-key solution. The exhibitors will be able to showcase their products to buyers at this "one-stop shop" where different deals from the array of developers can be assessed.

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