



HYDE PARK
NEW CAIRO

In the midst of the Growing and Congested Real Estate Industry “Hyde Park” New Cairo Steals the Lights and Attracts Investors

The real estate sector has turning into a maze, with an unlimited number of new investment opportunities and development projects appearing on the market every day. This has made it difficult for investors to make the right choice or differentiate between the good and bad investments. In spite of this, a few projects have managed to stand out from the crowd through their strength and uniqueness, such as Hyde Park Properties for Development and its strong comeback to the real estate market in 2016 with the “Hyde Park” New Cairo development project.

Spanning across 6 million square metres, and with a total investment of EGP 35 billion, the Hyde Park community is the biggest of its kind in New Cairo. The Company has worked on restructuring its organisation and has hired the real estate market’s most seasoned professionals to achieve, both, its long- and short-term goals.

As one of the most essential real estate developments in New Cairo, Hyde Park is a promising project that is quickly rising as the first choice for New Cairo’s prospective residents. The development offers a myriad of unique features and benefits that are unrivalled in the market, including its strategic location nearby the New Administrative Capital, Ain El Sukhna Road, and the New Ring Road. AUC is just around the corner and Cairo International Airport is a short 20-minute drive away. Hyde Park also overlooks, both, Road 90 and the New Ring Road, which gives it a competitive advantage among other developers.

Moreover, the project embraces one the biggest business district in terms of space. With a total area of 150,000 square metres divided into 6 levels, the district includes a large parking area and several restaurants and cafés. Hyde Park also offers a full facility management centre that manages maintenance, landscaping, cleaning, security, and provides other services for the common areas, private services for homeowners, and 24/7 security.

Hyde Park is a smart residential project that offers the highly innovative “Triple Play” technology to its homeowners, and the development employs cutting-edge technologies and resources even in construction.

Hyde Park boasts the largest park ever in a real estate project across the entirety of Egypt, spanning across a staggering area of 600,000 square metres. The Central Park offers unrivalled and breath-taking views to the surrounding residential units, anchoring the development’s heed to offer the universal standards of sustainable and smart cities.



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Stemming from its firm belief that architecture and urban planning are among the most important elements that attract real estate investors, Hyde Park was keen on carefully researching the market and planning its development to create a sustainable, environmentally-friendly, mixed-use development with awe-inspiring architecture, sweeping greenery and optimised use of spaces.

The Company provides a number of convenient payment plans for its prospective homeowners, in addition to special early payment discounts, which is considered an advantage point that distinguishes it from other developers in the market. Hyde Park also allows for the purchasing of residential units through mortgage funds.

Hyde Park has well-established its positioning as the winning horse in the long-term real estate race, competing aggressively against other projects in New Cairo. For decades, Egyptians have considered residential properties as a safe investment with limited risks, and investing in Hyde Park offers an excellent opportunity that will benefit prospective investors on the long-run.

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